# Product proof of concept

A live prototype connecting reading, writing and discovery.

## What exists today

Jesma Novels has an early-stage web prototype with two connected experiences: a reader library and a writer studio. The public interface provides a concrete starting point for product development and investor demonstration.

### LIVE PROTOTYPE

https://jesma-writer-studio-lab.pages.dev/
Open the link to explore the exposed reader and writer interfaces.

## Reader experience

Visible interface features include story discovery by title, author or theme; a personal library; reading settings; and community or reader-response controls. The catalogue includes a featured serial, *Emfuleni*.

## Writer experience

Visible studio controls include creating a work and chapter, drafting story details, importing or exporting content, backups and a publish-to-library control.

## Commercialisation priorities

Improve application stability, verify the end-to-end publishing workflow, establish content rights, add payments and royalty reporting, and instrument product analytics before a commercial pilot.

### EVIDENCE LIMITATION

A startup warning appeared during the 27 November 2026 prototype review. Interface labels were observed; end-to-end operation, payments and active-user counts were not verified. No screenshots are supplied in this note.